

BLUE RIBBON PRODUCTS INC., ANNOUNCES VOLUNTARY RECALL OF ULTIMATE GOURMET PEANUT BUTTER COOKIE DOUGH DUE TO POSSIBLE HEALTH RISK

Contact:
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FOR IMMEDIATE RELEASE: Forney, TX, February 3, 2009 - Blue Ribbon Products, Inc. is voluntarily recalling its three (3) pound containers of Ultimate Gourmet Peanut Butter Cookie Dough because the peanut butter used to make the cookie dough was supplied by Peanut Corporation of America and may be contaminated with Salmonella.

Salmonella is an organism, which can cause serious and sometimes fatal infections in your children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

Peanut Corporation of America announced a voluntary nationwide recall of its peanut butter products on January 13, 2009.

The recalled peanut butter cookie dough was sold exclusively to distributors within the fundraising industry in the following states (Alabama, Arkansas, California, Colorado, Florida, Georgia, Illinois, Indiana, Kentucky, Louisiana, New Mexico, Tennessee and Texas).

- Blue Ribbon Products Ultimate Gourmet
 - 3 lb. peanut butter tub item number 4104 UPC Code # 7336700043
 - 3 lb. peanut butter box item number 5104 UPC Code # 7336700034
 - Shipped from January 1, 2007 – January 20, 2009

- Little Lambs Gourmet Cookie Dough
 - 48 – 1oz. pre-portion peanut butter – item number 5104B (red box) UPC Code # 7336700034
 - Shipped from September 17, 2008 – January 20, 2009

No other Blue Ribbon Products, Inc.'s products are included in this recall. **THIS RECALL ONLY APPLIES TO PEANUT BUTTER COOKIE DOUGH.** Any recalled peanut butter cookie dough should be destroyed.

Neither Blue Ribbon Products, Inc. nor its customers have received any reports of illness connected to any of these products.

This immediate voluntary action is being taken out of Blue Ribbon Products commitment to provide high quality products, always placing the health and safety of its consumers as its first priority. Consumers should dispose of the product listed above. Consumers with questions regarding this recall may contact 866-386-3724 or www.866fundraise.com.

Additional information about Peanut Corporation of America's recall can be found at www.peanutcorp.com or by calling 1-877-564-7080.